

ABBY ALONZO

SPORTS JOURNALIST

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EDUCATION

BACHELOR OF ARTS IN JOURNALISM, LOUISIANA STATE UNIVERSITY

EXPERIENCE

NFL ANALYST / ON-AIR HOST | Chat Sports - Texas.

September 2022 - Present

- Scripted and hosted Amazon Alexa's "Blitz" and "Two Minute Drill" for Saints, Titans, Commanders, Lions, Patriots, Chargers, Rams and Bengals 3 times a week for entire NFL season.
- Scripted, built graphics for, hosted and published 8-12 minute YouTube videos on Tennessee Titans four times a week.
- Utilized Search Engine Optimization to grow Chat Sports YouTube channels and improve metrics, including subscribers and revenue.

SIDELINE REPORTER / COLOR ANALYST | Varsity Sports Now - Louisiana

January 2019 - August 2022

- Completed in-depth research before games to prepare for pre-game interviews with coaches and athletes.
- Live-sideline reported, analyzed and commentated Louisiana high school athletics for an online streaming network associated with Cox Sports Television.

SPORTS REPORTER | LSU TIGER TV

January 2021 - May 2022

- Interviewed players and coaches individually to provide fans with team insights.
- Shot and edited game footage to create comprehensive stories and game-wraps for Monday's Sports Show, Inside the Stripes.
- Attended and filmed weekly press conferences for LSU Football and LSU Baseball.
- Produced a two-minute sports segment for Thursday Newsbeat each semester using Rundown.

COLOR ANALYST / IN-GAME HOST | BATON ROUGE ROUGAROU

March 2021 - August 2021

- Provided color commentary for live games on TCL TV and ESPN 104.5.
- Conducted post-game interviews with players.
- Networked and promoted the team at community events such as tournaments and concerts.

IN-GAME HOST | ACADIANA CANE CUTTERS

June 2020-August 2020

- Collaborated with teammates to create on-field promotions for each inning.
- Recruited fans to participate in on-field promotions.
- Captured and maintained attention of fans while hosting promotions.

CO-HOST | GRIT IRON SHOW WITH WHITNEY BREAUX

March 2021 - September 2021

- Conducted thirty-minute interviews with successful women in sports, such as D-D Breaux, Tatum Everett and Amie Just.
- Edited podcast footage and posted clips to social media.
- Researched interview subjects and current events in sports prior to recording.
- Juggled multiple projects and tasks to ensure high quality and timely delivery.

PRESSBOX RUNNER | NEW ORLEANS SAINTS

October 2017 - Present Day

- Handled various errands for employees throughout company, including running stats to home and away locker rooms, passing out stats to analysts, reporters and coaches, and attending post-game press conferences.
- Maintained a professional demeanor around significant personnel.

PROFESSIONAL DEVELOPMENT

LAURA OKMIN'S GALVANIZE BOOTCAMP WITH ATLANTA FALCONS | FLOWERY BRANCH, GEORGIA

June 2022

THE JUNIOR LEAGUE'S WOMEN'S LEADERSHIP CONFERENCE | BATON ROUGE, LOUISIANA

March 2022

SKILLS

- Adobe Premiere
- BLOX
- Rundown
- Social Media (Instagram, Twitter, TikTok, Snapchat, Facebook, etc.)
- Canva
- Camera Operations
- AP Style
- Web Copy
- Microsoft Word
- Sports Analysis
- YouTube
- Movavi
- Search Engine Optimization